

ALANIS HOWARD

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Resident of New York City

EDUCATION

JOHNS HOPKINS UNIVERSITY, KRIEGER SCHOOL OF ARTS AND SCIENCES

Baltimore, MD

Master of Arts (M.A.) Film and Media

May 2025

PACE UNIVERSITY, DYSON COLLEGE OF ARTS AND SCIENCES

Bachelor of Arts (B.A.) Film and Screen Studies | **Minors:** Creative Writing; Philosophy

New York, NY

Honors: Magna Cum Laude; President's Scholar

May 2022

PROFILE

Young professional with a passion for storytelling, and all things media and entertainment. Over five years experience across all phases of filmmaking & social media, including, but not limited to, writing, scheduling & budgeting, pitching, marketing, analytics, video strategy, and digital platform delivery. Seeking a role in the media industry supporting a team to create engaging content and compelling campaigns.

TECHNICAL SKILLS

Adobe Premiere Pro (+ all Creative Cloud Suite) | DaVinci Resolve | Movie Magic: Scheduling & Budgeting | Final Draft | Microsoft Office Suite | Google Workspace & Ads | TikTok Analytics | Instagram Insights | Meta Business Suite | YouTube | X | SEO | Notion | Lucid

EXPERIENCE

JOURNEY TO LEAD | **Video Producer-Director** | Remote

Feb 2024 – May 2025

- Developed social & video marketing strategy with founders & board members to develop mission-aligned branding content
- Interviewed JOURNEY fellows and champions for a series of short-form videos launching on social platforms & the official website
- Filmed & edited all media & footage both originally shot, and provided by JOURNEY, with direction to an assistant editor
- Delivered multiple monthly testimonials, fundraising videos, & events coverage for LinkedIn, Instagram, and TikTok

JOHNS HOPKINS UNIVERSITY | **Social Media Manager & Events Photographer** | Baltimore, MD.

Jan 2023 – May 2025

- Lead official JHU Graduate Film & Media social media accounts, including Instagram @jhu.graduate.film
- Photographed Carey Business School's 2-Day Conference on Health IT & Analytics (CHITA)
- Photographed events co-hosted by JHU Graduate Film & Media and PR firm Verdant Communications, including all screenings from the curated film series, 'Stories that Matter'

MIA UPSHAW PRODUCTIONS & STUDIOS | **Feature Documentary Editor** | Remote

Nov 2024 – May 2025

- Edited all media and footage for project 'The Social Boot: Boundaries Unchained' in collaboration with the filmmaker & subject
- Coordinated development of original scoring and music licensing with the production company and filmmakers
- Utilized Adobe Premiere, Adobe Audition, Adobe After Effects & DaVinci Resolve for all deliverables

JOHNS HOPKINS UNIVERSITY STUDENT DISABILITY SERVICES | **Lead Graduate Assistant** | Baltimore, MD.

Jan 2023 – Jan 2025

- Managed social media for the SDS Homewood Office creating, filming, editing & posting material to the official Instagram
- Coordinated scheduling and procedures for students experiencing disabilities and seeking academic testing accommodations
- Supported the admin team with undergraduate student/instructor inquiries/requests, notetaking services, and general clerical duties

THE DRACOPOLOUS-BLOOMBERGO BIOETHICS IDEAS LAB | **Production Location Assistant** | Baltimore, MD.

Sept 2024

- Managed access to Johns Hopkins University Film Centre and Virtual Reality Lab & Exhibition Room
- Coordinated on-set logistics with producer and crew, including a run of show, talent management, and equipment transportation
- Observed interviews given by the Johns Hopkins Bloomberg School of Medicine for the film, entitled, "More than Conquerors"

OSCILLOSCOPE LABS | **Sundance Film Festival Intern** | Park City, Utah

Dec 2023 – Jan 2024

- Researched all program films prior to festival start, including press contacts, sales/rep. information, and rights to assess PRI
- Attended several ticketed screenings and P&I's during the first week of the festival
- Discussed a potential offer, what acquisition and distribution could be, and any players involved or representing the filmmaker(s)
- Assisted publicists with multiple films gather audience and critic receptions of the film & reactions to the talent online/in press

JOHNS HOPKINS UNIVERSITY MEN'S LACROSSE | **Producer-Director** | Baltimore, MD

Mar 2023 – May 2023

- Produced the 2023 JHU Men's Lacrosse team short documentary 'Forever a Bluejay' with head coach Pete Milliman
- Interviewed nine senior classmen of the 2023 team, conducting each 15-minute interviews consecutively in one shoot day
- Coordinated crew, secured financing, scheduled interviews, wrote A/V scripts, and executed all post-production editing and mixing

THE CIVILIANS | **Artistic & Administrative Associate** | New York, NY

May 2021 – Aug 2021

- Assistant produced all cabaret's, dramas, and readings of the Research and Development Group's "FINDINGS" series
- Researched peer theatre funding of educational, governmental, institutional, and individual programs and initiatives
- Conducted readings and reviewed applications for novel investigative creative projects of rising playwrights

THE MELLON FOUNDATION EQUITY & INCLUSION STORYTELLING FELLOWSHIP | **Fellow** | New York, NY Jan 2021 – Dec 2021

- Workshopped writing for presentation and performance with feedback from other fellows to compile full bodies of work
- Participated in panels and workshops with industry professionals from film & television productions and publications
- Cultivated professional skills and relationships through a filmic mentorship (Michael Holman) & internship (The Civilians)

REDFARM-DECOY | **Hostess** | New York, NY Sep 2021 – Jul 2022

- Interacted directly with clients regarding their dining needs and wants as the first line of communication
- Developed seating charts via Micros then Toast, logged inventory and stock, and updated fellow staff members on the flow of each night
- Created a positive and dynamic environment to motivate enthusiastic and consistent service

PROJECTS

SAUL ZAENTZ INNOVATION FUND & FELLOWSHIP | **Exec. Producer-Director** | Baltimore, MD Oct 2024 – Pres.

- Produced the documentary-short 'Ms. Willie' on MLK's secretary who transcribed his 'Letter from a Birmingham Jail' (1963)
- Awarded the Saul Zaentz Innovation Fund & Fellowship, receiving a \$35k grant, industry networking & professional mentorship
- Interviewed Ms. Willie, and other civil rights movement figures, experts (historians, librarians), and family/friends from the era
- Conducted research at the Library of Congress & National Archives to source archival materials from the civil rights movement

APPLE OF MY EYE | **Producer-Location Coordinator** | Baltimore, MD Feb 2025 – Apr 2025

- Produced the narrative drama-thriller short film 'Apple of My Eye'
- Wrote and provided contractual releases for cast and contractual location permission for use of private property (Pie Time Shop)
- Coordinated all on-set cast & production needs, including script supervision, crew management & equipment transportation

THE BAG DON | **Producer-Casting Director** | Baltimore, MD Mar 2024 – May 2024

- Produced the speculative ad for local business *Bagdon's Vacuum Cleaners & Sales* in Baltimore City
- Conducted casting via Backstage, DragonukConnects, and social media, including organization of auditions and pre-screen viewings
- Edited the final ad cut, including sound and music mixing

A WOMAN PREPARES | **Writer-Director** | Baltimore, MD Oct. 2023 – Dec 2023

- Wrote the original narrative drama short screenplay 'A Woman Prepares'
- Conducted casting via Backstage, DragonukConnects, and social media, including organization of pre-screenings and call-backs
- Supervised script, secured private property with contractual location permission, and managed crew & equipment transportation
- Edited the final locked picture using Adobe Premiere Pro and DaVinci Resolve (color grade)

DON'T POKE THE ALGORITHM | **Writer-Producer** | Baltimore, MD Mar. 2023 – May 2023

- Produced and recorded the original podcast pilot 'Don't Poke the Algorithm, Ep. 1: Your Average User'
- Interviewed three social media users of varying usage on their unique experiences manipulating & interacting with platform algorithms
- Conducted data and metrics research on multiple, high-traffic online social media platforms, including TikTok and Instagram
- Mixed and engineered all audio in Adobe Audition

WRITING AWARDS

GERARD CANNON AWARD, 1st PLACE IN WRITING ON FILM May 2022

- "The Evolution of the Manic Pixie Dream Girl: The Modernization of Visual Pleasure and the Male Gaze as seen in French Auteur Gaspar Noé's Manipulation of Narrative and Spectatorship in *Love* (2015).

DYSON SOCIETY OF FELLOWS EXCELLENCE IN HUMANITIES, OUTSTANDING CONTRIBUTION Mar 2022

- "The Evolution of the Manic Pixie Dream Girl: The Modernization of Visual Pleasure and the Male Gaze as seen in French Auteur Gaspar Noé's Manipulation of Narrative and Spectatorship in *Love* (2015).

SERVICE AWARDS

UNIVERSITY EXPERIENTIAL LEARNING AWARD, JOHN'S HOPKINS UNIVERSITY May 2024

- *In recognition for outstanding service and exceptional performance in University Experiential Learning*

ACCESSIBILITY & INCLUSION AWARD, JOHN'S HOPKINS UNIVERSITY, STUDENT DISABILITY SERVICES May 2024

- *In recognition of an individual whose efforts work to create a more accessible environment for students with disabilities across campus in the digital, physical and communication realm*

PUBLICATIONS

Howard. A. The Evolution of the Manic Pixie Dream Girl: The Modernization of Visual Pleasure and the Male Gaze as seen in French Auteur Gaspar Noé's Manipulation of Narrative and Spectatorship in *Love* (2015). *Transactions*. Volume 23.

Howard. A. Mimicking Gertrude Stein (?). Another Country. *Aphros*. Issue 63.

RELEVANT COURSEWORK

Social Impact Documentary Filmmaking | Budgeting & Scheduling with Movie Magic | Editing Fundamentals: Narrative, Emotion, and Flow | Directing Workshop | Screenwriting Workshop | Creative Decision Making: Stories that Matter | Podcasting Fundamentals